

## Ultimate Realtor Website Catalog



Model : -

Ultimate Realtor Website Catalog

Most realtors have a website... but few have one like this!

Consider This ...

- GOOGLE and other search engines are the dominant traffic originators
- Real estate customers use search engines just like any other customer
- A highly optimized site will be more visible than "typical" realtor sites
- Adding VIDEO dramatically increases visits and "time on site";

Unique Features That Improve Search Engine Visibility

Just a few highlights of features NOT in most other competitor realtor sites:

- Dynamically Optimized for the Search Engines &dash; Properly implements critical elements like Page Title and Anchor Tags are proven to lead to better rankings.
- Geographically Relevant Category Headings &dash; It is very common for web users to search for a particular city or town &dash; without the specific on page KEYWORDS &dash; it is almost impossible to be ranked in search engine listings.
- Optimized Property Images &dash; The site automatically assigns the appropriate name to your photos to signal the search engines.
- Properties on the Home Page &dash; It's hard to believe, but MOST realtor websites do not have this.
- Changeable Text on the home page and product pages &dash; Search engines primarily look for words. You can add as much as you want and change it as often as you like. Most realtor sites are limited by pre-configured text boxes that constrain normal paragraphs to sentence

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fragments.

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Article Manager for Fresh Content &ndash; New and relative content will make the Spiders visit your site more often. Automatic links on the home page will help them find your article pages.

Unique Features that Improve the Visitor's Experience

These features are NOT found in most other competitor realtor sites:

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Quick Shop By Price accessible from every page

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Full Page Slide Show that hovers over page content to display large, detailed photos

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Easy Search by entering any key phrase known like city, address, MLS number, etc.

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Quick Sort Listings by address, price, bedrooms or bathrooms

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Tell A Friend right from the listing page

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Similar Properties to Consider are listed at the bottom of property details and chosen by &ldquo;Smart Select&rdquo; technology

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Instant PDF can be created right from the listing page for easy printing

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On Page Video Insertion when most other sites &ldquo;link out&rdquo; to YouTube or another provider, your videos are right where they belong

**Price : \$1,200.00**

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Options available for Ultimate Realtor Website Catalog :

### Video Open Houses

Not Needed, [Select](#), [1 Pack \(+\\$200.00\)](#), [3 Pack \(+\\$525.00\)](#), [5 Pack \(+\\$725.00\)](#).

*Web Design Packages > Ultimate Realtor Website Catalog*

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*Posted: Thursday 28 August, 2008*

Tactical Web Solutions