

Optimization Boot Camp

No image

Model : -

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Future references to "existing pages" includes up to 10 pages

Basic Keyword Research to determine appropriate keywords. This includes telephone consultation with client and strategy justification based upon actual keyword and competitive search data. This allows us to target beneficial terms that can realistically be dominated!

1. Rewrite titles on all existing pages
2. Rewrite descriptions on all existing pages
3. Add 1st Level Header tag to each page
4. Format 2nd Level Header tags on each page
5. Rearrange body copy text on home page for improved relevance
6. Add seo friendly, keyword relevant alt-tags to home page images
7. Add additional content on home page to include beneficial headers, keyword relevant anchors, and format in-content keywords
8. Add or edit locations page to include beneficial info and integrated map
9. 60 day ranking review to determine progress and additional opportunity
10. 60 day advanced analytics to monitor visitor and keyword activity
11. Heat Map Study to determine visitor habits on home page
12. Submission to more than 30 US based search engines

Price : \$400.00