

Ultimate E-Commerce Website



Model : -
Ultimate E-Commerce Website



Consider this ...

- GOOGLE and other search engines are the dominant traffic originators
- Most shoppers begin their quest with a search engine
- A highly optimized site will be more visible than “typical” product sites
- Add VIDEO and dramatically increase visits and “time on site”

Optimized for ...



Web Design Packages > Ultimate E-Commerce Website

Ultimate E-Commerce Website

YAHOO!

Tactical Web Solutions

Ultimate E-Commerce Website



Unique Features that Improve Search Engine Visibility

Included in this package (NOT offered in other competitive e-commerce websites):

- Dynamically Optimized for the Search Engines – Properly implements critical elements like Page Title and Anchor Tags for each individual product. These are factors that are proven to lead to better rankings!
- Search Relevant Category Headings – People often begin their research within a general category and refine to more specific products.
- Optimized Product Images – The site automatically assigns the appropriate name to your photos to signal the search engines.
- Actual Products on the Home Page – It's hard to believe, but many websites do not have this feature.
- Changeable Text on the Home Page and Product Pages – Search engines primarily look for words. You can add as much as you want, and change it as often as you like. Most product sites are limited by pre-configured text boxes that constrain normal paragraphs to sentence fragments.
- Article Manager for Fresh Content – New and relative content will make the Spiders visit your site more often. Automatic links on your home page help them find your article pages.

Unique Features That Improve the Visitor's Experience

These features are NOT found in most product websites!

- Quick Shop By Price accessible from every page
- Full Page Slide Show that hovers over page content to display large, detailed photos
- Easy Search by entering any key phrase like name, feature, or model number
- Quick Sort Products by price and other key features
- Tell A Friend right from the Product Details page
- Similar Products to Consider are listed at the bottom of Product Details and chosen by “Smart Select” technology
- Instant PDF can be created right from the product page for easy printing
- On Page Video Insertion when most other sites “link out” to YouTube or another provider, your videos are right where they belong

Ultimate E-Commerce Website

- But this is only the beginning...

Powerful Yet Simple Administration Panel

- Total Category Control

- · Add, edit or delete as often as you like
- · Create unlimited categories and products
- · Allow product options like size, color, etc
- · Adjust the order that they are displayed in the menu

- Complete Control Of Product Details

- · Much like using MS Word
- · Add photos with a click and browse features
- · Add unlimited text and style
- · Add unlimited photos
- · First seven photos added to full screen slide show
- · Add unlimited videos

- Advanced Control Is Easy

- · Display product in multiple categories
- · Move to new category with two clicks
- · Choose to show or hide information
- · Featured products with total administration
- · Special pricing module with full administration

- Instant Reporting Can Help You Make Decisions

- · Lists most popular products and times viewed
- · Lists “who's online now” and what they are viewing

- On-Page Videos Where You Want Them

- · Simply add the code where you want the video to display
- · Add your own videos or embed from YouTube

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- Ready To Create Link Exchanges – Increase Your Incoming Links!

- · Built-In Banner Ad Manager
- · Display one ad or automatically rotate several
- · Track views and clicks

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- Add Fresh & Related Content With The Article Manager

- · Similar to using MS Word
- · Create your own categories
- · Automatically lists new articles
- · Easily cross-promote with specific products

The ULTIMATE E-Commerce Website Overview

- · Perfect to display 10 products or 10,000!
- · Great for clothing, shoes, photos, toys, sporting equipment, you name it!
- · Multiple shipping options like USPS, Free Shipping if over \$x.00, table rate, etc.
- · Integrates with PayPal payment processing and several others
- · Built with search engines in mind!

Custom Design, Hosting & Search Engine Optimization

- · Custom designed header & footer
- · Custom menu and navigation buttons
- · Initial categories populated
- · Pre-Stocked with up to 25 Products
- · One attribute set created (sizes, colors, etc.)
- · Your specified colors and fonts
- · Made ready for business
- · Submitted to search engines

No monthly costs!
Includes 1st year of hosting!

Price : \$1,800.00