

Pay Per Click Starter Package



Model : -

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Pay Per Click Advertising

Yes! I would like to send traffic to my website by using paid search engine advertising, also known as Pay Per Click.

Our Starter Package provides everything you need in order to begin receiving immediate traffic.

The nice thing about Pay Per Click is that you only pay for a visit and nothing for impressions. This makes it very easy to realize the benefit and quantify your advertising results.

You will receive:

- · We set up an account with the network in your name
- · Comprehensive keyword research
- · Create one campaign with two ad groups
- · Specify keywords for each ad group
- · Write two text ads (one for each ad group)
- · Determine appropriate landing page for each ad
- · Set daily ad budget per your instructions
- · Determine best click bid for Search & Content placement
- · 30 day written review with recommendations

Continued Management For Your Pay Per Click Advertising

The starter package will get you going in the right direction but it leaves the details up to you! If you like, you can simply leave well enough alone. But if you really want to get tactical… you can select one of our PPC Management Packages. Please request a custom quote for ongoing campaign management.

Price : \$150.00