

Discount Coupon Manager

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Model : -

Discount Coupon Manager

This is an essential e-commerce upgrade for the serious online marketer! Coupons have long been a favorite retail promotional tool for brick and mortar merchants. They build interest and create a legitimate reason to communicate with customers. We make it easy to offer discounts that are applied during the checkout process.

No doubt about it, coupons work. Install this coupon manager today and increase sales immediately. Create as many as you want and the system handles the tracking.

Highlights

- Admin Panel
- Auto code generation
- Discount by dollar amount or percentage
- Start and end dates
- Can force minimum order
- Can limit number available

Sample Use

Imagine that you want to increase traffic to your website or increase sales to a specific product. First go into your coupon manager and create a new discount coupon. You specify a start date, end date, and discount amount. Then you filter categories or products where it may be used.

Then send out an email to your customer list with the coupon code and savings information. Make sure to offer a significant discount in order to generate interest. Then sit back and take orders.

The customer perspective

Once the customer has your coupon code, they select their product and place it into the cart as usual. During checkout, they have an extra box to enter the code. Once entered, the discount will automatically apply during checkout.

Why it works

Discount coupons give you a legitimate reason to talk up a product to your website visitors. The expiration date is used to create urgency and move product much quicker.

Price : \$175.00

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